



Montana BioScience Alliance Conference
The Art of Attracting Investors & Strategic Partners
July 15 & 16, 2008
The University of Montana, Missoula, Montana

Tuesday, July 15, 2008

Pre-Conference Events

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|---------------------------|--|
| 12:00 to 3:00 p.m. | Montana BioScience Alliance Board Meeting
Board members only
Room 387 Skaggs Building, University of Montana |
| 3:00 to 4:30 p.m. | SBIR/STTR Workshop—Federal Funding for Research
John Balsam, John Balsam Associates, LLC
University of Montana, Room 336 Skaggs Building |
| 4:30 to 5:30 p.m. | Montana Board of Research Commercialization & Technology
Dave Desch, Executive Director, Montana Board of Research
Commercialization & Technology
Room 336 Skaggs Building |
| 5:30 to 7:30 p.m. | Networking Reception for all conference participants
Sponsored by the Montana BioScience Alliance
Florence Hotel Lobby, 111 N. Higgins, Missoula |

Wednesday, July 16, 2008

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| 7:30 to 8:00 a.m. | Registration & Continental Breakfast
University of Montana Room 169 Skaggs Building |
| 8:00 to 8:15 a.m. | Welcome & Opening Remarks |
| 8:15 a.m. to 11:30 p.m. | Business Planning: How to Map Your Route & Tell Your Story
Brian Taylor, PhD, Principal Advisor, Larta Institute |
| 11:45 a.m. to 12:45 p.m. | Lunch with Keynote Speaker
Robert Bargatze, PhD, Executive Vice President, Chief Scientific
Officer, LigoCyte Pharmaceuticals |
| 1:00 to 4:15 p.m. | Building Strategic Alliances
Marti Elder, Marti Elder, Inc |
| 4:15 to 4:25 p.m. | Closing Remarks |